

SKILLS ONTARIO DEADLINES & DELIVERABLES

2024/25



BENEFIT & DEADLINE CHECKLIST

Please review the items below and submit any necessary content or information to Julia Curran via email at jqurran@skillsontario.com by the required deadlines.

✓	Due Date	Sponsor Level	Benefit and Details
	Earliest Opportunity	ALL	E-newsletter Sign up—If you are not on our e-newsletter mailing list please sign up at skillsontario.com We release these every two months and you can unsubscribe at any time.
	Earliest Opportunity	ALL	2 high-resolution versions of your logo (*For NEW partners only, unless changed from previous) 1 web (JPEG, PNG) and 1 print (EPS) (in both colour and black and white)
	Earliest Opportunity	ALL	Social Media—Send us your Twitter, Facebook, Instagram, LinkedIn and website URLs (*For NEW partners only, unless changed from previous). Provide preferred posting date, content, and main social media contact for any social
	Earliest Opportunity	PREMIUM	Promo Video—Send us your short (30 seconds max.) promo video for posting on our website, through our social media accounts, and on site at the SOC.
	Earliest Opportunity	ALL	Contest Sponsorship—Confirm the contests you would like to sponsor for the 2025 Skills Ontario Competition. This is included in your existing sponsorship, no additional funds required. A list of all contests is included on page 5 of this document. Premium, Platinum & Gold—opportunity to sponsor 2 contests Silver & Bronze—opportunity to sponsor 1 contest
	March 3, 2025	ALL	Skills Ontario Competition Guide—Provide a company profile (100 word max) and advertisement for inclusion in this guide and the Skills Ontario Newsletter (for Premium & Platinum sponsors). Ad guidelines can be found on the next page of this document.
	December 5, 2024 - April 4, 2025	ALL	Career Exploration Showcase Registration Early-Bird Rate (Valid if registered November 15, 2024 – January 26, 2025): \$1,350 per booth Regular Rate (Valid if registered January 27, 2025 – March 22, 2025): \$1,650 per booth Late Registration Rate (Valid if registered March 23, 2025 – April 5, 2025): \$2,000 per booth <i>*NOTE: ALL booths MUST be registered by April 5, 2025 to secure space</i>
	April 4, 2025	PREMIUM PLATINUM	Medal Presenter— Confirm if a representative will be acting as a medal presenter at the Skills Ontario Competition.
	April 4, 2025	PREMIUM	Speaker— Confirm if a representative will be speaking at the Skills Ontario Competition Closing Ceremony. <i>*NOTE: refer to your agreement for specifics</i>
	April 4, 2025	PREMIUM PLATINUM	Online Survey—Provide 1 question to be added to either pre-event or post-event survey for the Skills Ontario Competition.
	April 4, 2025	PREMIUM	Job Offers—Confirm if you will be presenting job offers to medalists.
	April 4, 2025	ALL	Monetary Awards—If you would like to offer a monetary award to any of the 2025 Skills Ontario Competition medalists please confirm details and arrange payment of award funds with us by April 5, 2025.
	April 4, 2025	PREMIUM PLATINUM GOLD	Provide a double sided 15'x4' banner to be hung in an aisle way of the Skills Ontario Competition. <i>*NOTE: banners must be shipped to our office and received no later than April 5th, 2025.</i>
	April 4, 2025	ALL	Co-hosted Contest Banners—confirm if you will ship banners for co-hosted contest sites to the office no later than April 5th OR bring with you to the Skills Ontario Competition.
	April 4, 2025	ALL	All in-kind donation are to be shipped directly to TCC (see shipping details page 3 & 4) All Large Equipment must arrive by May 2nd at 5 pm. <i>*Please refer to the Exhibitor Manual for full details</i>
	June 27, 2025	PREMIUM PLATINUM GOLD	Program Guide—Provide an advertisement for inclusion in this guide. Ad guidelines can be found on Page 3 of this document.

Items with a blue background are all related to the 2025 Skills Ontario Competition & Career Exploration Showcase event.

2025 SKILLS ONTARIO COMPETITION

SUBMISSION SPECIFICATIONS



SKILLS ONTARIO COMPETITION GUIDE AD SIZES:

Premium & Platinum Sponsors: Full-page ad (7.5" wide X 9.625" tall) *with premium location*

Gold Sponsors: Full-page ad (7.5" wide X 9.625" tall)

Silver Sponsors: Half-page ad (7.5" wide X 4.625" tall OR 3.625" wide X 9.625" tall)

Bronze Sponsors: Quarter-page ad (3.625" wide X 4.625" tall)

SKILLS ONTARIO PROGRAM GUIDE AD SIZES:

Premium Sponsors: Full-page ad (7.5" wide X 9.625" tall)

Platinum Sponsors: Half-page ad (7.5" wide X 4.625" tall OR 3.625" wide X 9.625" tall)

Gold Sponsors: Quarter-page ad (3.625" wide X 4.625" tall)

FILE FORMAT NOTES:

- Our publications are bilingual, please provide us with an ad that includes both English and French
- PDFs are the preferred file format and all fonts must be embedded (Press Quality)
- Images should be CMYK, minimum 300 dpi in tiff or eps format
- Word files are not acceptable

NOTE: Submitted ads will be printed in **full color** (cmyk)

SOCIAL MEDIA SHOUT OUTS

Provide preferred posting date, content, and main social media contact for any social media posts included in your sponsorship.

Email to: jstclair@skillsontario.com and adeutschmann@skillsontario.com.

If preferred posting content is related to your booth at SOC, this must be provided by **March 3rd**.

*We will try our best to accommodate your preferred posting date, but cannot guarantee.

Note: Please include ads as an attachment (not imbedded in the body of the email)

AD AND NEWSLETTER SUBMISSION

Email to: jstclair@skillsontario.com and adeutschmann@skillsontario.com

Jack St.Clair - Stewardship & Engagement Coordinator

Ariel Deutschmann - Manager, Communications & Social Media

Note: Please include ads as an attachment (not imbedded in the body of the email)

Please also provide your company name as you would like it referred to in words.

Please note that in some instances, due to space requirements, we reserve the rights to shorten an institution's name i.e. ABC College vs ABC College of Applied Arts and Technology

SHIPPING INFORMATION FOR BANNERS

Ship to: Skills Ontario c/o Julia Curran

7A-60 Northland Rd.

Waterloo, ON N2V 2B8

Reminder: Banners MUST be received by our office no later than April 4th, 2025.

IN-KIND ITEMS - SAMPLE LABELS:

Please print and use the next page as a shipping label for ALL items you are shipping to the Toronto Congress Centre. This Label MUST be used for all shipments to the TCC or they will not be accepted.

SKILLS ONTARIO COMPETITION



****ATTACH THIS FORM TO EVERY SKID/LOAD (INCLUDING INDIVIDUAL BOXES THAT CAN EASILY BECOME LOST) BEING SHIPPED TO/FROM THE SKILLS ONTARIO COMPETITION****

CONTEST/SHOWCASE BOOTH NAME:

(example: Auto Service Contest or Centennial College Booth #58)

Brief Description of Contents: _____

<p><u>Ship to:</u> Toronto Congress Centre – South Building, 650 Dixon Rd., Etobicoke, ON, M9W 1J1</p> <p>Attention: Hayley MacKay – 519-421-5370 (for on-site ONLY communications Apr 30–May 8 2025) Skills Ontario Representative at TCC Loading Docks</p> <p><u>For pre-event COMPETITION Questions:</u> email competitions@skillsontario.com <u>For pre-event SHOWCASE Questions:</u> email jstclair@skillsontario.com</p> <p><u>Ship From:</u> _____ _____ _____</p>	<p><u>Return Ship to:</u> _____ _____ _____</p> <p>Shipping Company: _____</p> <p>Attention: _____ _____ _____</p> <p>Ship From: Toronto Congress Centre, 650 Dixon Rd., Etobicoke, ON, M9W 1J1</p>
<p>Notes: </p>	<p>Notes: </p>

****ATTACH THIS FORM TO EVERY SKID/LOAD (INCLUDING INDIVIDUAL BOXES THAT CAN EASILY BECOME LOST) BEING SHIPPED TO/FROM THE SKILLS ONTARIO COMPETITION****

2025 SKILLS ONTARIO COMPETITION



CONTEST LISTING

Skills Ontario always welcomes new partners for any contest, currently supported or not, to aid in providing enhanced skill development opportunities for Ontario's youth. Note: contests can have multiple sponsors, we do not offer exclusivity on contest sponsorship.

2D Character Animation (S)	Industrial Mechanic Millwright (PS)
3D Character Animation (S)	IT Network Systems Administration (S/PS)
3D Digital Game Art (PS)	IT Software Applications (S/PS)
Aesthetics (S/PS)	Job Interview (S)
Aircraft Maintenance (PS)	Job Skill Demonstration (S)
Architectural Technology and Design (S/PS)	Landscape Design (S/PS)
Automation and Control (PS)	Mechanical CAD (S/PS)
Auto Collision Repair (S/PS)	Mechatronics - Team of 2 (PS)
Auto Service Technology (S/PS)	Metal Fabricator Fitter (PS)
Auto Painting (S/PS)	Mobile Crane Operator (PS)
Baking (S/PS)	Network Cabling Specialist (PS)
Brick Masonry (S/PS)	Outdoor Powered Equipment (S/PS)
Cabinetmaking (S/PS)	Photography (S/PS)
Carpentry – Individual (S/PS)	Plumbing (S/PS)
Carpentry – Team of 2 (S)	Powerline Technician - Team of 2 (PS)
Cloud Computing (PS)	Precision Machining (S/PS)
CNC Machining (Lathe/Mill Combined Contest) (PS)	Prepared Speech (S)
Coding (S/PS)	Refrigeration (S/PS)
Computer Aided Manufacturing (S/PS)	Restaurant Service (S/PS)
DEMO - Concrete Finishing (PS)	Robotics - Team of 4 (S)
Culinary Arts (S/PS)	Sheet Metal (PS)
Drywall and Plastering Systems (PS)	DEMO - Sprinkler Fitter (PS)
Electrical Installations (S/PS)	Steamfitter/Pipefitter (PS)
Electronics (S/PS)	Truck and Coach (PS)
Fashion Design (S/PS)	TV and Video Production - Team of 2 (S)
Floristry (S)	VEX V5 Robotics - Team of 4 (S)
Geographic Information Systems - Team of 2 (S)	Web Design and Development (S/PS)
Graphic Design – Presentation (S)	Welding (S/PS)
Graphic Design – Studio Production (S/PS)	Workplace Safety (S)
Hairstyling (S/PS)	

NOTE: Contests take place on Monday and Tuesday at the Skills Ontario Competition however not every contest runs both days. For further details please contact us.

CONTACT US

PAUL CLIPSHAM

DIRECTOR OF STAKEHOLDER RELATIONS

M: 416-388-6711

E: pclipsham@skillsontario.com

JACK ST. CLAIR

STEWARDSHIP & ENGAGEMENT COORDINATOR

M: 647-518-5494

E: jstclair@skillsontario.com

Connect with us!



skillsontario.com



[@skillsontario](https://www.instagram.com/skillsontario)